

PRESS RELEASE 3/03

eEducation in IT and Management

Virtual university offering professional training in information technology and IT based management / Certified courses in three months, Master of Business Informatics in two years / New multimedia courses start April 7, 2003 on the Internet

Berlin/Germany, February 6, 2003 – The Virtual Global University offers guided e-learning for professionals in industry. "We are helping enterprises to meet their high demand for managers and knowledge workers with combined IT and management qualification - without the hassles of sabbaticals or extensive travelling as in a traditional executive program", says Karl E. Kurbel, president of VGU and full professor at the European University Viadrina in Frankfurt (Oder), Germany. A fully accredited two-year master program - "International Master of Business Informatics" (MBI) - is also offered, together with the European University Viadrina.

Courses cover a wide range of advanced topics, among them business intelligence, information security, knowledge management, business process modelling, information systems development, software engineering management, information systems organization, and computer networking. Fundamentals like Visual Basic .NET, Java programming, website engineering, and database management are also taught. Individual courses are certified by the Virtual Global University.

VGU was founded in 2001 by 17 distinguished professors from well-known universities in Germany, Austria and Switzerland. Their aim is to provide online distance education combining management concepts and information technology. VGU attempts to export the highly successful Business Informatics approach of Central Europe to other countries and continents. "In the long term, our main target groups are employees of globally acting companies worldwide", Kurbel says.

Summer semester courses start on April 7, 2003 and take about three months. Courses are certified by the Virtual Global University.

Participants can attend VGU's multimedia courses from anywhere in the world. They get individual online support by discussion forum, chat, and e-mail. Details about courses, fees, registration, and requirements as well as demo courses are provided on VGU's website <http://www.vg-u.org/>. More information is available from the MBI Program Office, e-mail dean-sbi@vg-u.org, phone +49 335 5534 2320, fax +49 335 5534 2321.

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The Virtual Global University (VGU) is a private organization established by 17 professors of Business Informatics from German, Swiss and Austrian universities. This virtual university was founded in 2001 to provide high-quality further education in IT and management for business professionals and graduate students. VGU's courses are based on a successful educational model with strong synergistic benefits from integrating management issues with computer science technology. Courses are taught completely online, multimedia-based, and on the Internet. Students receive individual guidance and support through electronic media (e-mail, chat, and forum with hotline). VGU certifies successful participation in its courses and offers an MBI degree ("International Master of Business Informatics") for its virtual master program. This degree is awarded in cooperation with the European University Viadrina in Germany. <http://www.vg-u.org>.