

VGU's Faculty

Dean

Prof. Dr. Karl Kurbel
European University Viadrina Frankfurt (Oder), Germany

Faculty Members

Prof. Dr. Freimut Bodendorf
Friedrich-Alexander-University Erlangen-Nuremberg,
Germany

Prof. Dr. Stefan Eicker
University of Duisburg-Essen, Germany

Prof. Dr. Dimitris Karagiannis
University of Vienna, Austria

Prof. Dr. Gerhard Knolmayer
University of Bern, Switzerland

Prof. Dr. Hermann Krallmann
Technical University of Berlin, Germany

Prof. Dr. Susanne Leist
University of Regensburg, Germany

Prof. Dr. Gustaf Neumann
Vienna University of Economics and Business
Administration, Austria

Prof. Dr. Andreas Oberweis
Johann-Wolfgang-Goethe University
Frankfurt (Main), Germany

Prof. Dr. Günther Pernul
University of Regensburg, Germany

Prof. Dr. Claus Rautenstrauch
Otto-von-Guericke University Magdeburg, Germany

Prof. Dr.-Ing. Hans Röck
University of Rostock, Germany

Prof. Dr. August-Wilhelm Scheer
Saarland University, Saarbrücken, Germany

Prof. Dr. Bernd Scholz-Reiter
University of Bremen, Germany

Prof. Dr. Wolffried Stucky
University of Karlsruhe, Germany

Prof. Dr. Alfred Taudes
Vienna University of Economics and Business
Administration, Austria

Prof. Dr. Robert Winter
University of St. Gallen HSG, Switzerland

Requirements

- Bachelor's degree (or equivalent).
- Good command of the English language (for non-native speakers TOEFL 550 paper-based, or 213 computer-based)
- State-of-the-art computing equipment, fast Internet connection, MS Windows, Office, multimedia plug-ins

Tuition

Tuition depends on the study mode (online, blended, full-time, part-time, internship/project). It is paid by semester and it is due before the beginning of each semester. For details see extra tuition slip or <http://www.vg-u.org/fees.asp>.

Students from countries with a low standard of living who *live* in such countries are eligible for reduced rates.

Semesters and Application Periods

- Winter semester 2007/08: Oct 15, 2007 to Feb 8, 2008 (applications: May 29 to Aug 31, 2007)
- Summer semester 2008: Apr 7 to July 19, 2008 (only applications for part-time study): Jan 14 to Mar 14, 2008)

Contact and Information

Details about courses and admission are available at <http://www.vg-u.org>.

E-mail: administration@vg-u.org
Phone: +49 30 32 30 19 46
Fax: +49 33 55 53 42 321

Contact:
Prof. Dr. Karl Kurbel
European University Viadrina
Grosse Scharrnstrasse 59
D-15230 Frankfurt (Oder)
Germany



Management and Information Technology:

International Master of Business Informatics (MBI)



*The Right Skills
for the
Digital Economy!*

The Mission

Information technology is one of the key drivers for success in our global economy. But technology alone does not create business value - that comes from the synergy between IT and management. Business Informatics (BI) students learn how to use IT effectively to develop business solutions for today's global challenges.

VGU's School of Business Informatics is a unique institution built around a virtual community of teachers and students from all over the world. The school's mission is to provide first-class education in Business Informatics based on state-of-the-art multimedia, the Internet, and e-learning technologies. Courses are taught by leading experts in the field, all of whom are full professors at well-known European universities, and all of whom are committed to excellence in education.



Benefits from Studying MBI

Business Informatics graduates are attractive not only to consulting and software firms, but to all forward-looking companies in most industries. Here they play a vital role as an interface between an enterprise's business needs and its IT solutions - for example where that company is looking to reengineer its business processes or optimize them by making more effective use of information technology.

Typical positions that MBI graduates can expect to fill include systems analyst, architect, and designer; manager roles such as project, demand, delivery, and information manager; consultant in key business areas like ERP (enterprise resource planning), SCM (supply chain management), and CRM (customer relationship management). A career goal is CIO (chief information officer).

The MBI Program

The International Master of Business Informatics (MBI) program is a joint project by the VGU and the European University Viadrina Frankfurt (Oder) in Germany. While the VGU provides expertise and teaching for the program, the EUV is responsible for ensuring that the academic and educational standards of the program are maintained at an appropriate level. This cooperation ensures that the master's degree awarded is an official degree approved by government. The MBI program is accredited by ACQUIN until 2013.

Study Modes

The MBI program can be studied full-time or part-time, either as a 100 % distance-education program or in blended mode. Students can avoid traveling and living expenses by studying at home or at the workplace.

As a full-time program, the MBI takes two years/four semesters to complete. Three semesters are dedicated to taking courses while the fourth semester is reserved for the master's thesis and an internship or a project. If you study part-time, the duration of the program depends on the number of courses taken per semester.

Distance-learning mode: Studying involves three things every week throughout the semester:

1. Studying the weekly course materials on the Internet
2. Solving the associated exercises and problems
3. Interacting with lecturers and other students

Courses are based on multimedia technologies including video and audio streaming, podcasting, animation, and hypermedia documents (web pages).

Blended-learning mode: Some courses are available as classroom courses at the European University Viadrina in Frankfurt (Oder). You can study a number of courses face-to-face and the rest of the courses via Internet.

Certificate Courses

A number of courses on important topics are offered stand-alone. VGU issues certificates upon successful completion. Certificate courses take approximately four months, starting in October and April each year.

Courses in the MBI Program

Mandatory Courses

Management Information Systems
Introduction to Computer Science
Data Management (Database Management Systems - Modelling, Design and Use)
Website Engineering Fundamentals
Introduction to Programming (Using Visual Basic .NET)
Information Systems Development
Process Modelling
Advanced Website Engineering
Computer Networks and Internet Technology
Information Management
Enterprise Resource Planning and Beyond
Information Systems Architectures
E-commerce and E-business Networking

Electives

Knowledge Management
Software Engineering Management
Management and Organization of IT Departments
Distributed Business Information Systems
Computer and Systems Architecture
Industrial Information Systems
Business Intelligence
Information Security
Java Programming
and more ...

Business Courses

Business I
Business II

ERP/SCM Track

In the blended-learning mode, additional face-to-face courses are available, including:

Supply Chain Management & Logistics
ERP & SCM Systems
Production & Operations Management

